# Sher M. Bazeed Khan

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Marketing Specialization | MS Office 2013 certified

| Project Management | Data extraction/ Research

# EXECUTIVE SUMMARY

An extensively Lead prospect professional deploying a background in Business administration to achieve client-centric process rationalization and demand planning excellence.

Heightened communication and analytical skillsets underline an ability to lead, relationship management, and process evaluations; and provide team support. Poised to multi-task, and reliability to achieve customer service expectations.

# VALUE-ADDED SKILLSETS

Internet research | Project Management | Lead Prospect | Customer generation | List building | Team Leadership and Support | Film Editing | GMB and Google Spreadsheets | Data Analysis | SMM | Business Development | Administrative Tasks | Game design Documentation | Effective Communication



# RECENT EXPERIENCE

## Penta Solutions

### Bahawalpur, Pakistan | Administrator & Freelancing | 2017 –2019

Penta Group of Solutions prioritizes the needs of each client. They strive to help you find your creative voice through a variety of services. They are a culture of thinkers and makers who have been bringing their client’s ideas into existence since 2016. Their business works closely with each brand in order to create solid communication strategies that will produce measurable results.

Services they provide:

* Lead Generation.
* Web Research.
* Admin Support Assistance
* Email Marketing.
* Outbound Marketing.
* B2B Marketing Strategies.
* B2C Marketing Strategies.
* Real Estate and Data Entry.

## JB Technologies

### Bahawalpur, Pakistan | Game Designer and QA | July 2020- Feb 2021

Designer for F2P games for a range of devices and platforms that engage and capture the imagination of the user, I was responsible for:

* Considering, planning, and detailing every element of a new game including the setting, rules, story flow, props, vehicles, character interface, and modes of play.
* Constantly worked on new updates to retain users.
* Working with google analytics to fix bugs and create ease for gamers.
* Created a detailed economy system for 2 games.
* Testing and improving, using android studio.
* Assisted with sounds design and level design.

### Blinkin Solutions

### Bahawalpur, Pakistan | Team Lead Manager | Feb 2021- Present

Supporting the strategic planning by expanding the business, managing payrolls budgets, and deadlines; moving the entire revenue to 7 figures.

### Lead-X Agency

### Bahawalpur, Pakistan | Founder | October 2021- Present

Are you looking for a freelancer who produces exceptional work and can make a significant impact on your project? As a self-starter with vast professional experience, you can count on my commitment to your success. I’ve collaborated with countless clients, and love working with new people. Providing services as:

1. Lead Generation.

2. Real Estate Appraisal.

3. Web Development.

4. Digital Marketing.

5. Graphic designing.

6. Telemarketing.  
7. Drop Shipping.  
8. Academic Writing  
9. SEO

### Tonika Bruce | LeadNicely, Inc.

### Tampa Bay Area, US | Leads and Sales Specialist | Apr 12, 2021- Present

Recommendation and endorsement:

*"Sher was an absolute pleasure to work with. He came in and works extremely fast and was eager to learn our team so that he could help us to reach our KPI's and targets. We will always be back to hire him each time we have a lead generation project. Also worth mentioning, he is very honest and trustworthy, which is often hard to differentiate when you are hiring. Thank you so very much, Sher."*

### Mir Uniqo

**Quetta, Pakistan | Partnership | Entrepreneurial Drop Shipping Business | October 2021- Present**

### Mir Uniqo aims to provide unique and value-added products to its customer. Tonika Bruce | LeadNicely, Inc.

**Tampa Bay Area, US | Marketing Internship** **| Apr 12, 2021- Present**



# EDUCATION

**Bachelors in Business Administration** (Cumulative GPA: 3.54/4.0) (2018-2021)

Specialization in Marketing

Islamia University | Bahawalpur, Pakistan

**Masters in Business Administration**

(Cumulative GPA 3.5/4.0) (2022-Present)

Cyprus International University, TRNC.

* Certificate in Microsoft Office 2013 | TEVTA (Technical Education & Vocational Training Authority) |

21 Sep 2017.

* Ad Policies for content, creative and Targeting (facebook, Blueprint)

March 28, 2022.