



### **Details**

99366505

nedikritikou@gmail.com

#### **Software Skills**

Illustrator
Indesign
Photoshop
After Effects

Office Figma

### **Soft Skills**

Patience

Collaboration

Negotiation

Management skills

Hiring skills

Training ability

Brainstorming

Decision making

Solution-finding

Organization

#### **Portfolio**

Behance.net/nedikritikou linkedin.com/in/ nedi-kritikou-b69372270/



My name is Nedi and I am 25 years old from Nicosia, Cyprus.

I Studied Multimedia and Graphic Arts and I am a new passionate designer who loves illustration, branding, typography and social media.

I also have 3 years of experience in the field of Marketing and HR. In that field
I am experienced in managing employees, recruiting, being a team leader and
working with everyone as a team. Also, I developed negotiation skills and my public speaking.
I am always looking forward to learning new skills and improving myself.



# WORK

## Social Media Mananger // Respectop Advertising Ltd

January 2023 - Present

- Producing Content in Instagram, Facebook, Tik-Tok and Linkedin
- Reviewing Analytics

### Marketing and HR // Respectop Advertising Ltd

November 2020 - Present

- Human to Human Marketing with negotiation in order to achieve sales
- Customer Service leaving all our clients happy and loyal
- Team Leader and coach providing new emploees with trainings and support
- Led the Recruiting and Interviewing process with organization and passion
- Creating and organising company's plan in order to achieve several goals

# Freelance Graphic Designer

June 2019 - Present

- Logo Design and Branding
- Poster Design
- Illustration

## Internship // Cherrycube Design Studios

September 2019

- Logo Design and Branding
- Website designing and building



# **EDUCATION**

University // Sep 2016 - June 2020

Cyprus University of Technology BA Multimedia and Graphic Arts (Graphic Design)



LANGUAGEO

Greek // Mother Language
English // Advanced Level