

# MIKE YEROLEMOU

DIGITAL CREATOR

b. 02.06.1978, Larnaca, Cyprus

## CONTACT DETAILS

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## PERSONAL SUMMARY

Design plays a crucial role in shaping the future of various industries and our overall society. It is not just about aesthetics, but also about functionality, usability, and sustainability. Intelligent and user-centric designs will become more prevalent in everyday products, services, and experiences. I strive to contribute to innovation, problem-solving, and creating a better world for everyone.

## AREAS OF EXPERTISE

- **web** front end design
- **web** backend administration
- **digital** design
- **2D design** animator
- **print** design
- **marketing** concepts & implementation
- **motion** editor
- **production** management

## EDUCATION BACKGROUND

**Web Design M.A.**  
Scuola Politecnica di Design, Milano

**Graphic Design B.A.**  
UCLAN, Lancashire, UK

**Highschool Diploma**  
American Academy, Larnaca

## LANGUAGES SPOKEN

**greek** mothertongue  
**english** mothertongue  
**italian** fluent

## PERSONAL ACTIVITIES

**dog** rescuer  
**records** collector  
**creative** writer

## WORK SUMMARY

### Gnomi Advertising 2023-2024

Overseeing and executing projects for high caliber clients.

### Digital Creator 2021-2023

Freelance Work

### UCLAN Cyprus 2020-2021

Associate Lecturer

Teaching digital design, audio-visual technology design fundamentals and critical thinking.

### Yoshiro Digital 2017-18

Senior Digital Designer

UI/UX design and implementation, overseeing production and execution of online based projects, campaigns and content.

### Partners VMLY&R 2015-2017

Digital Production Manager

Overseeing and executing digital projects linked with 360° ATL & BTL campaigns, content creation and workflow managing.

### Officestar Ltd 2010-2012

Marketing Executive / Designer

Overseeing and executing corporate identity creation, outlet configuration and connection between corporate website and SAP systems.

### Thompson Communications 2008-2010

Senior Designer

Execution and quality control of projects relating to a broad span of clients ranging from major real estate agents to national market chains.

### Anodos Communications 2002-2008

Junior Designer

Execution of various type of projects such as booklets, websites and 2D animation.

## DIGITAL SKILLS

Illustrator	Audition	InDesign	Figma	Cinema 4D
Photoshop	Premiere	After Effects	Midjourney AI	Wordpress