

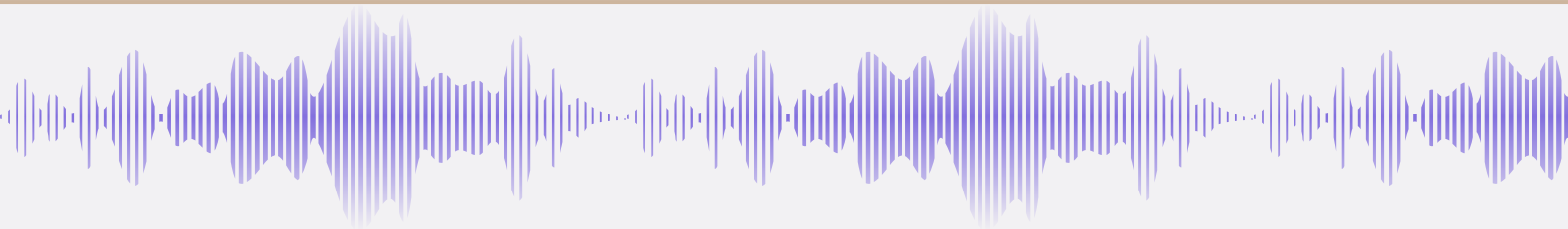


I'm a versatile Communications Specialist that intertwines journalistic research, social media strategy, content creation, video editing and community engagement. Armed with a Journalism degree, I forge meaningful connections and craft magic for startups, podcasts and NGOs.

My narrative unfolds from Journalism studies at University of Sussex to on-ground experiences as a UNHCR brand ambassador, sparking my freelance odyssey in Cyprus. After that, from Xarkis festival's Community Ambassador to crafting professional reels for Cyprus Insurance News, each role contributed to a dynamic entry in communications. At freelancers.cy, I'm currently donning multiple hats as a Community Manager and Social Media Strategist where I blend content writing practices with dynamic communication strategies. Each project becomes an opportunity to infuse anthropocentric magic into the digital landscape, fueling my ongoing exploration.

ABOUT ME

In late 2023, a compelling urge to channel my creative expression surged within me. For two years post-graduation, I grappled with disappointment, observing a noticeable absence of crucial journalistic genres in the Cypriot landscape, particularly investigative audio features and multivocality with influential individuals possessing innovative perspectives. The stark deficiency in these essential elements left me yearning for a more vibrant and diverse media environment. However, my outlook shifted as I discerned a changing tide in the market during late 2023. Small businesses were increasingly venturing into the podcast realm, creating a high demand for production roles outside traditional journalism. It was this pivotal moment that propelled me to actively engage in visionary projects and collaborate with small organizations, seizing the opportunity to contribute to the evolving narrative of Cypriot media.



Beyond my professional endeavors, I derive immense joy exploring the juncture of creativity and advocacy. My dedication to quality journalism is evident in past written and audio features, delving into international environmental laws, sexuality, social structures, sustainability, mental health, and spirituality. These experiences fuel my ongoing passion for weaving these nuanced themes into my work, creating a tapestry of impactful storytelling. As a fervent podcast enthusiast, I continually draw inspiration from the diverse narratives and perspectives they offer.

WHAT DO I DO?

01

Content writing

Captions

Articles

Website

Script writing

Brand Packages

02

Editing

Audio
podcasts

Short-form
videos for
podcasts

Subtitling

03

Strategy

Content Ideas

Market Research

Sponsorships
management

Ambassadorship



COME UP WITH A STRATEGY

With your brand identity and voice in place, you can start building your strategy. The first step is defining whom you want to reach and how you will do it.

Use social media as a complementary way of reaching your audience additional to an overall marketing strategy.

- Are you reaching your audience in more ways than one ?
- Are you giving your audience the right motives ?

As a Multidisciplinary Digital Creator with background in Journalism and Direct Representation of a globally recognised client as well as local organizations on face to face campaigns, I bring a unique perspective on what catches the audience's attention. Additionally, I can grasp how content better reaches each audience based on its characteristics. My experience in sales , always motivates me to think of the best ways to sell the product.

It is important to sell your product in more ways than one, rather than just display it. I always try to find ways to generate organic traffic and not only depend on paid results.

LET'S DO IT!



TESTIMONIALS



Short-form Video Editor & Social Media Manager

WORKING WITH ELLI HAS BEEN A GENUINELY ENRICHING EXPERIENCE. HER COLLABORATIVE SPIRIT, PUNCTUALITY, AND TEAM-ORIENTED MINDSET STAND OUT IN EVERY PROJECT WE UNDERTAKE TOGETHER. ELLI POSSESSES A UNIQUE BLEND OF CREATIVITY AND TECHNICAL KNOWLEDGE, MAKING HER AN INVALUABLE ASSET FOR OUR TEAM.

HER WILLINGNESS TO LISTEN AND INCORPORATE FEEDBACK ENSURES THAT EVERY PROJECT NOT ONLY MEETS BUT EXCEEDS EXPECTATIONS. I WHOLEHEARTEDLY RECOMMEND ELLI TO ANYONE LOOKING FOR A RELIABLE, TALENTED, AND HIGHLY COOPERATIVE PROFESSIONAL.

Panagiotis Sofocleous

Founder & CEO - Cyprus Insurance News



Content Strategy & Social Media Manager, Community Manager

ELLI HAS BEEN AMAZING TO WORK WITH! SHE'S NOT JUST A SOCIAL MEDIA WHIZ; SHE'S ALSO HELPED ME WITH VIDEOS, FROM RECORDING HERSELF TO EDITING VIDEOS. HER CREATIVITY IS TOP-NOTCH, ALWAYS BRINGING FRESH IDEAS THAT RESONATE WITH OUR AUDIENCE.

WHAT SETS ELLI APART IS HER ATTENTION TO DETAIL AND RELIABILITY. SHE LISTENS CAREFULLY TO OUR BRAND'S VOICE AND DELIVERS CONTENT THAT HITS THE MARK EVERY TIME.

I HIGHLY RECOMMEND ELLI FOR ANYONE LOOKING TO LEVEL UP THEIR SOCIAL MEDIA GAME. WITH HER SKILLS AND DEDICATION, YOUR BRAND WILL STAND OUT IN NO TIME!

Gera Kourtidis

Founder & CEO - freelancers.cy



Promo reels packages



**Best
MOMENTS**

€100
monthly

**Inspirational
WAVES**

€200
monthly

**content
MASTER**

€380
monthly

Videos	4	8	12
B-rolls	–	–	*
Subtitles	AUTOMATIC	CUSTOM	CUSTOM
Transcription & translation	–	*	*
Video transitions	*	*	*
Audio effect on transition	–	*	*
Best moments short	*	*	*
Subtitle effects	–	–	*
Copy-right free Soundtrack	–	*	*
Cuts	*	*	*

Shaping Short Stories: Transform Your Vision with Our Editing Expertise

SOCIAL MEDIA PACKAGES

PACKAGE

SOCIAL BUTTERFLY

€**125**

Suitable for busy owners who still want consistency when it comes to their social presence

you will get

8 posts

2 platforms

—

custom captions

you provide the material

PACKAGE

STRONG PRESENCE

€**250**

Ideal for businesses desiring sustained engagement and elevated visibility

you will get

12 posts

2 platforms

one reel

custom captions

12 simple designs

PACKAGE

MIX IT ALL UP ALL INCLUSIVE

€**350**

Suitable for start-ups new businesses, organizations that have website , social media or are on multiple platforms

you will get

12 posts

3 platforms

two reels

custom captions

4 website blog posts or 12 simple designs

1 Ad management & content writing



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ELLI.IOAKIM@GMAIL.COM



NICOSIA/ LIMASSOL

€600

CONTENT MASTER & BEYOND

for 12 Promotional Videos & Social Media Management

12 REELS WITH CUSTOM FEATURURES



SOCIAL MEDIA MANAGEMENT OF 12 POSTS



CUSTOM THUMBNAILS & CAPTIONS



UP TO 3 PLATFORMS



1 FREE REVISION FOR EACH REEL



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ELLI.IOAKIM@GMAIL.COM



NICOSIA/ LIMASSOL

SOME EXTRA MAGIC

*thank you for your interest
in my services.*

BEST MOMMENTS REEL	up to 59 sec	€20
REEL WITH SUBTITLES	up to 59 sec	€30
LONGER REEL W/ SUBTITLES	up to 89 sec	€35
CORPORATE VIDEO	up to 30 sec	€35
LONG CORPORATE VIDEO	up to 60 sec	€45
REVISION	SINGLE	€5
BRAND GUIDELINES REVISION	PODCAST	€20
EVENT AMBASSADORSHIP	PER DAY	€75
SAME DAY DELIVERY	within 24 hours	€15
AD MANAGEMENT	PER PIECE	€20
WEBSITE CONTENT WRITING	PER HOUR	€20
SUBTITLING	PER HOUR	€8
SCRIPT WRITING	PER HOUR	€25



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THANK YOU FOR YOUR CONSIDERATION

Thanks a bunch for considering me! From crafting your short-form content into captivating creations to handling your social media game, I'm all about bringing your vision to life. So sit back, relax, and let's turn those ideas into something awesome!