

PROFILE

Junior Wordpress Developer Specialist with over 5-year experience. Skilled in building and managing websites using pre-built themes and plugins. Skilled in customizing layouts, updating content, and optimizing site performance without coding from scratch.Familiar with the WordPress dashboard, basic SEO practices, and responsive design principles.

HARD SKILLS

- WordPress
 - E-Commerce Shops
 - Responsive Design
 - Cross-Browser Compatibility
- UI/UX Design
 - Web Performance Optimization
 - SEO Integration
 - Troubleshooting and Maintenance
- Google Search Engine Console
 - Google Analytics
 - Responsive Design
 - Page builders

PERSONAL SKILLS

- Attention to Detail
 - Leadership
 - Team Player
 - Problem-Solving
- Time Management
 - Adaptability
 - Communication
 - Creativity
- Work Ethic
 - Curiosity -Eager to Learn
 - Accountability
 - Customer Focus

WORK EXPERIENCE

Marketing & Automation Specialist | Christian Gross Ltd (Paphos, Cyprus) | 03/2024 - 05/2025

- Developed optimal websites.
- Implemented and managed CRM systems.

WordPress Web Development & Designer Freelancer | idealweb4u (Paphos, Cyprus) | 05/2020 - 02/2024

- Identify steps to reduce my costs, by creating my own hosting company where I could host multiple websites.
- Work closely with clients & major businesses helping them develop technical solutions to their key business problems and boosted their engagement.

Digital Marketing Intern| The Walking Parrot (Lisbon, Portugal) | 03/2023 - 08/2023

- Implementing on-page SEO strategies to optimize website content and meta tags, increasing organic traffic and visibility.
- Crafting compelling and informative blog posts with SEO-rich keywords, driving higher engagement, and attracting a larger audience.
- Creating visually captivating and informative videos with SEO-optimized titles and descriptions, captivating viewers, and increasing brand awareness.

VR & AR Developer Intern | The Academy at Shotton Hall (Peterlee, UK) | 08/2019 - 04/2020

- Designed and developed educational mobile applications, which stroke a high response from the clients and children.
- Presented my applications to our school partners and overhauled the picture of the school.
- Created educational videos for a Math Trivia and presented it to our Math's Meeting in Ferrara, Italy.
- Participated in Erasmus+ Meetings Supervised students to lectures & events in UK, Spain, Italy & Finland.

Assistant WordPress Web Development & Design | Sony Centre Paphos & ZS Fidelity CO. (Paphos, Cyprus) | Summer 2018 & 2019

- Applied SEO Techniques, which improved our website ranking.
- Helping keep companies' sites & products up to date.
- Spearheaded email & social media marketing strategies.
- Successfully designed fully responsive websites for major companies in Cyprus that help them increased their profits.

EDUCATION

MSc in Information Systems & Digital Innovation | Neapolis University | 09/2021 - 02/2023

BSc in Information Systems (Focus on Web Technologies) | European University of Cyprus | 08/2014 - 05/2019

- Flourished with a high GPA of (3.17/ 4.0).
- Dean Listed for three sequential semesters for achieving high marks.

CERTIFICATIONS & HONOURS

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| • Enhanced Certificate / Disclosure & Barring Service (VR & AR - Child Workforce.) | • ICT Entrepreneurship programme (Training & Mentoring) | • Dean's List (Second Honours & Third Honours) |
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LANGUAGES

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| • English (Fluent) | • Greek (Native) |
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REFERENCE

Florian Pflanz (Manager Director)

Christian Gross LTD / Director

Email :

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