

ANTREA SAVVA

• Digital Communication specialist •

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ABOUT ME

Currently video editing and ensuring quality specs of media content for international streaming platforms.

Highly skilled content creator and writer, communication specialist

EDUCATION

2017 - 2021 • Open University of Cyprus
MA in Communication and New Journalism

2012 - 2016 • Cyprus University of Technology
BA in Communication and Internet Studies

EXPERIENCE

- Jan 2023- Present** **Amdocs Media**
Digital Media Technician
- Quality check and validation of technical requirements for content
 - Video editing and creating deliverable files which meet client's specifications
 - Ensuring overall integrity and quality of content (video, audio, caption etc)
 - Identify and document any encoding related issues and offer possible solutions
- Nov 2020- Jan 2023** **Amdocs Media**
Media Operations Technician
- Managing content for Media Services (Scheduling, Reporting, regular checking)
 - Continuous communication with clients, troubleshooting issues and dealing with emergency situations
 - Coordination with other Media Departments in order to meet clients' deadlines
- Jan 2019- Jan 2020** **CM Londou Trading**
Digital Communication Officer - Social Media Manager
- Social Media Accounts Management and Audience Growth
 - Content Creation for social media platforms
 - Creative content writing for multiple brands
 - Production of promotional texts, articles and context for both social media and website
- Jun 2018 - Sep 2018** **Orthodoxou Group of Companies**
Marketing Officer
- Social Media Accounts Management and Communication Management
 - Management of Barter and Media Agreements (mainly of Blue Air)
 - Branding Operations
 - Back office websites support
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WORKSHOPS & SKILLS

Volunteer in Oxygono NGO - Media & Promotion team

Internship at Larnaka Municipality (Sep2020-Nov2020)

Basic Knowledge of Adobe Suite

Certified in Google Analytics and Google Ads

ECDL Certificate (Fully completed)

Knowledge of Wordpress, HTML5 and CSS

Radio Production (Internship at Kanali 6, Volunteer at Cut-Radio)

Volunteer Journalist in City of Larnaca Newsportal (Jul 2016 - Sep 2016)